

Nonprofit Startup Services & Pricing

1. Initial Consultation

- Description: A preliminary meeting to discuss the client's mission, goals, and the steps needed to start their nonprofit organization.
- Price: \$100 \$200 (1-2 hours)

2. Nonprofit Formation (501(c)(3) Application)

- Description: Assisting with the preparation and filing of the IRS Form 1023 or 1023-EZ to obtain taxexempt status.
- Price:
 - o Form 1023-EZ: \$500 \$1,000 (including IRS filing fee)
 - o Form 1023: \$1,500 \$3,000 (including IRS filing fee)

3. State Incorporation

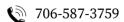
- Description: Helping with the preparation and filing of the necessary documents to incorporate the nonprofit at the state level.
- Price: \$300 \$800 (including state filing fees)

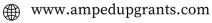
4. Bylaws and Governance Documents

- Description: Drafting the organization's bylaws and other necessary governance documents, such as conflict of interest policies.
- Price: \$500 \$1,500



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5. Board Development

- Description: Assisting with the recruitment, training, and development of the nonprofit's board of directors.
- Price: \$100 \$200 per hour
- Package Price: \$500 \$2,000 for comprehensive board development

6. Fundraising Strategy and Planning

- Description: Developing a fundraising strategy and plan tailored to the nonprofit's mission and goals.
- Price: \$500 \$2,000

7. Grant Research and Writing

- Description: Identifying potential grant opportunities and writing grant proposals.
- Price:
 - o Grant Research: \$50 \$100 per hour
 - o Grant Proposal Writing: \$1,000 \$5,000 per proposal

8. Donor Management System Setup

- Description: Setting up a donor management system to track donations, manage donor relationships, and generate reports.
- Price: \$500 \$1,500

9. Website Design and Development

- Description: Designing and developing a responsive, user-friendly website for the nonprofit organization.
- Price:
 - Basic Website (3-5 pages): \$500 \$1,500
 - o Advanced Website (donation integration, custom features): \$2,000 \$5,000

10. Marketing and Outreach Materials

- Description: Designing and creating brochures, flyers, newsletters, and other marketing materials to promote the nonprofit's mission and programs.
- Price:
 - Brochure/Flyer Design: \$100 \$300
 - O Newsletter Design: \$200 \$500
 - Printing Costs: Varies based on quantity and material

11. Social Media Setup and Management

- Description: Creating and managing social media profiles on platforms such as Facebook, Instagram, Twitter, and LinkedIn.
- Price:
 - Setup Fee: \$100 \$300 per platform
 - Monthly Management: \$200 \$1,000 per month (depending on the number of platforms and frequency of posts)

12. Volunteer Program Development

- Description: Assisting in the creation and management of a volunteer program, including recruitment, training, and retention strategies.
- Price: \$500 \$2,000

13. Nonprofit Coaching and Support

- Description: Providing ongoing coaching and support to help nonprofit leaders navigate challenges and achieve their goals.
- Price: \$100 \$200 per hour
- Package Price: \$1,000 \$3,000 for monthly retainer (includes a set number of hours)

14. Custom Services

- Description: Tailoring specific services to meet unique client needs, such as strategic planning, program development, or other related tasks.
- Price: Negotiable based on the scope of work

Nonprofit Startup Package Deals

1. Basic Nonprofit Startup Package

- Services Included:
 - Initial Consultation
 - o Nonprofit Formation (501(c)(3) Application Form 1023-EZ)
 - State Incorporation
 - Bylaws and Governance Documents
- Price: \$1,500 \$2,500

2. Standard Nonprofit Startup Package

- Services Included:
 - o Initial Consultation
 - Nonprofit Formation (501(c)(3) Application Form 1023)
 - State Incorporation
 - Bylaws and Governance Documents
 - Board Development
 - Fundraising Strategy and Planning
 - Basic Website Design (3-5 pages)
- Price: \$3,500 \$5,000

3. Comprehensive Nonprofit Startup Package

- Services Included:
 - Initial Consultation
 - Nonprofit Formation (501(c)(3) Application Form 1023)
 - State Incorporation
 - Bylaws and Governance Documents
 - Board Development
 - o Fundraising Strategy and Planning
 - Grant Research and Writing (1 proposal)
 - Advanced Website Design (donation integration, custom features)
 - Marketing and Outreach Materials (brochure/flyer design)
 - Social Media Setup (3 platforms)

• Price: \$6,000 - \$8,000

4. Ultimate Nonprofit Startup Package

- Services Included:
 - Initial Consultation
 - Nonprofit Formation (501(c)(3) Application Form 1023)
 - State Incorporation
 - Bylaws and Governance Documents
 - Board Development
 - Fundraising Strategy and Planning
 - Grant Research and Writing (2 proposals)
 - Advanced Website Design (donation integration, custom features)
 - Marketing and Outreach Materials (brochure/flyer design, newsletter design)
 - Social Media Setup and Management (3 platforms, 3 months management)
 - Donor Management System Setup
 - Volunteer Program Development
 - Nonprofit Coaching and Support (10 hours/month for 3 months)
- Price: \$10,000 \$12,000

5. Custom Nonprofit Startup Package

- Description: Tailor your own package by selecting specific services based on your needs. Contact us for a personalized quote.
- Price: Negotiable based on selected services

*** Package Deal Notes:

- Flexible Payment Plans: Flexible payment options may be available for package deals.
- Discounts: Additional discounts may be offered for early-stage or grassroots nonprofits with limited budgets.