

## Amped-Up Grants, LLC

# Small Business Startup Services & Pricing

### 1. Initial Consultation

- Description: A preliminary meeting to discuss the client's business ideas, goals, and the steps needed to start their business.
- Price: \$100 - \$200 (1-2 hours)

### 2. Business License and Permits Assistance


- Description: Helping clients identify and complete the necessary paperwork to obtain a business license and any required permits.
- Price: \$200 - \$500 per license/permit


### 3. Business Formation (Sole Proprietorship, LLC, etc.)


- Description: Assisting with the paperwork and filing requirements to establish a business entity, such as a sole proprietorship or LLC.
- Price:
  - Sole Proprietorship: \$150 - \$300
  - LLC: \$300 - \$800 (including state filing fees)

### 4. Logo Design

- Description: Creating a professional and unique logo that represents the client's brand.
- Price: \$300 - \$1,000 per logo (includes 2-3 initial concepts and up to 3 revisions)

 2336 Panther Parkway,  
Smiths Station, AL 36877

 706-587-3759

 [ampedupgrants@gmail.com](mailto:ampedupgrants@gmail.com)

 [www.ampedupgrants.com](http://www.ampedupgrants.com)

## 5. Website Design and Development

- Description: Designing and developing a responsive, user-friendly website that aligns with the client's business needs.
- Price:
  - Basic Website (3-5 pages): \$500 - \$1,500
  - Advanced Website (e-commerce, custom features): \$2,000 - \$5,000

## 6. Marketing and Promotional Materials

- Description: Designing and ordering business cards, brochures, flyers, and other promotional materials.
- Price:
  - Business Card Design: \$50 - \$150
  - Brochure/Flyer Design: \$100 - \$300
  - Printing Costs: Varies based on quantity and material (e.g., \$50 - \$200 for 500 business cards)

## 7. Promotional Merchandise

- Description: Designing and ordering branded merchandise such as T-shirts, mugs, pens, etc.
- Price:
  - Design Fee: \$50 - \$150 per item
  - Merchandise Costs: Varies based on item and quantity (e.g., \$300 - \$1,000 for 100 T-shirts)

## 8. Social Media Setup and Management

- Description: Creating and managing social media profiles on platforms such as Facebook, Instagram, Twitter, and LinkedIn.
- Price:
  - Setup Fee: \$100 - \$300 per platform
  - Monthly Management: \$200 - \$1,000 per month (depending on the number of platforms and frequency of posts)

## 9. Business Plan Development

- Description: Writing a comprehensive business plan that outlines the client's business strategy, market analysis, and financial projections.
- Price: \$500 - \$2,000 (depending on complexity)

## 10. Consulting and Coaching Services

- Description: Providing ongoing consulting and coaching to help clients navigate the challenges of starting and running a business.
- Price: \$100 - \$200 per hour
- Package Price: \$1,000 - \$3,000 for monthly retainer (includes a set number of hours)

## 11. Custom Services

- Description: Tailoring specific services to meet unique client needs, such as developing marketing strategies, creating business operations manuals, or other related tasks.
- Price: Negotiable based on the scope of work

Amped-Up Grants

# Small Business Startup Package Deals

## 1. Basic Business Startup Package

- Services Included:
  - Initial Consultation
  - Business License and Permits Assistance
  - Business Formation (Sole Proprietorship or LLC)
  - Basic Logo Design (1-2 concepts, 1 revision)
  - Basic Website Design (3-5 pages)
- Price: \$1,500 - \$2,500

## 2. Standard Business Startup Package

- Services Included:
  - Initial Consultation
  - Business License and Permits Assistance
  - Business Formation (Sole Proprietorship or LLC)
  - Comprehensive Logo Design (3 concepts, up to 3 revisions)
  - Standard Website Design (5-10 pages, basic e-commerce integration)
  - Business Plan Development
  - Basic Marketing Materials (business card design, brochure/flyer design)
- Price: \$3,000 - \$5,000

## 3. Comprehensive Business Startup Package

- Services Included:
  - Initial Consultation
  - Business License and Permits Assistance
  - Business Formation (Sole Proprietorship or LLC)
  - Comprehensive Logo Design (3 concepts, up to 3 revisions)
  - Advanced Website Design (10+ pages, e-commerce integration, custom features)
  - Business Plan Development
  - Marketing and Outreach Materials (business card design, brochure/flyer design, newsletter design)
  - Social Media Setup (3 platforms)

- Donor Management System Setup (if applicable)
- Price: \$6,000 - \$8,000

#### **4. Ultimate Business Startup Package**

- Services Included:
  - Initial Consultation
  - Business License and Permits Assistance
  - Business Formation (Sole Proprietorship or LLC)
  - Comprehensive Logo Design (3 concepts, up to 3 revisions)
  - Ultimate Website Design (custom design, advanced e-commerce integration, SEO optimization)
  - Business Plan Development
  - Full Marketing Suite (business card design, brochure/flyer design, newsletter design, social media graphics)
  - Social Media Setup and Management (3 platforms, 3 months management)
  - Promotional Merchandise Design (T-shirts, mugs, pens)
  - Consulting and Coaching Services (10 hours/month for 3 months)
- Price: \$10,000 - \$12,000

#### **5. Custom Business Startup Package**

- Description: Tailor your own package by selecting specific services based on your needs. Contact us for a personalized quote.
- Price: Negotiable based on selected services

#### **\*\*\* Package Deal Notes:**

- Flexible Payment Plans: Flexible payment options may be available for package deals.
- Discounts: Additional discounts may be offered for early-stage startups or businesses with limited budgets.